

Canadian Injury Prevention Conference 2022 Sponsorship Package

Conference Dates: November 2 to 4, 2022
Location: Coast Coal Harbour Hotel, Vancouver, BC

Injury is the leading cause of death for all Canadians between the ages of 1 to 44. Preventable injuries cost the Canadian economy \$29 billion each year, and more importantly, preventable injuries have devastating impacts on our families, communities, schools, and workplaces.

We invite your support to address this important public health issue.

The Canadian Injury Prevention Conference will bring together leaders from across the country to discuss the latest in injury prevention research, policy, and practice. This event will take place from November 2 to 4, 2022 in downtown Vancouver, British Columbia. In lieu of a full Canadian Fall Prevention Conference, the Canadian Injury Prevention Conference will have a focused program stream on fall prevention. We are pleased to announce that we will be holding this conference in person and invite you to join us at this exciting event.*

The conference will focus on strategies and approaches to prevent injuries, including those affected by falls, road collisions, drowning, fire, violence, suicide, and more.

We are expecting up to 300 attendees. This event will be a great opportunity for you to gain visibility at a national gathering and promote your organization. This conference will attract a wide range of experts, including public health professionals, researchers, policy makers, Indigenous peoples, front-line community and social workers, first responders, and those working with priority and under-served populations. Your contribution will enable a transfer of knowledge that will reduce health care costs, lead to fewer injury-related deaths and disabilities, and ultimately help future generations thrive in a world free from serious injury.

We welcome sponsors from a range of sectors, including public health organizations, health care organizations, insurance companies, finance, credit unions, and other organizations with a passion for injury prevention and public safety.

This year's conference is being hosted by Parachute, the BC Injury Research and Prevention Unit (BCIRPU), and the BC Centre for Disease Control.

We invite you to review the sponsorship opportunities outlined below. Please contact us at bcinjury@bccchr.ca to discuss how your organization can be part of the solution to injury prevention in Canada. Learn more at: <https://injuryresearch.bc.ca/2022conference/>

*Dependent on current public health guidelines.

Reach and Impact

Your company's message will be shared to BCIRPU and Parachute's networks, which includes leaders from academia, health care, policy makers, front-line workers, government, non-profit organizations, and law enforcement.

BCIRPU:

- Direct e-mailing list: 650+ subscribers
- Social media network (Twitter, Facebook, Instagram, LinkedIn): 1,100+ followers

Parachute:

- Social media network (Twitter, Facebook, Instagram, LinkedIn): 18,000+ followers
- Direct e-mailing list: 8,000+ subscribers

Sponsorship Opportunities

	Bronze \$5,000 5 available	Silver \$10,000 4 available	Gold \$15,000 2 available
Logo on screens during sponsored event	✓	✓	✓
Signage/logo display at conference	Coffee break sponsorship	1 of 3 breakfast sponsorships	1 of 2 lunch sponsorships OR 1 reception sponsorship
Logo on conference materials	Webslides	Webslides, virtual programs	Webslides, virtual programs, easels
Conference webpage	Company name and website	Company logo and website	Company logo and website
Recognition on social media	Twitter posts on Parachute and BCIRPU accounts	Twitter posts on Parachute and BCIRPU accounts	Twitter, Facebook, Instagram posts on Parachute and BCIRPU accounts
Conference registration	1 discounted registration	1 complimentary registration	2 complimentary registrations
Sponsorship of door prizes	✓	✓	-
Opportunity to have an exhibitor table at conference	-	✓	✓
Verbal recognition by emcee and co-chairs	-	✓	✓
Opportunity to introduce breakout sessions	-	✓	✓
Advertisement in conference email updates	-	1 advertisement	2 advertisements
Signage at registration/reception area	-	-	✓
Sponsorship of poster, oral, and student awards, and grand prize raffle	-	-	✓
Opportunity to speak/provide a short video message to all attendees during refreshment/lunch break	-	-	✓

If you would like to discuss other opportunities not listed here, please reach out to us at bcinjury@bcchr.ca and we would be delighted to hear your ideas and create the package that works for you.